



Illinois Wheat Association Newsletter and Web Site 2017-2018 Advertising Package

Newsletter Circulation:

The Illinois Wheat Association newsletter is published quarterly and distributed to approximately 350 recipients. The newsletter keeps readers abreast of the latest happenings in and around Illinois as well as updates on the national front through a news section on NAWG (National Wheat Association Growers).

Recipients of the publication includes:

- Illinois Wheat Association members
- Illinois County Farm Bureau Offices
- Selected manufacturers, suppliers, and dealers

Newsletter Advertising Rates Per Ad Size: *

Fourth Page Ad \$95
3 ¾" W x 5" H

Eighth Page Ad \$60
3 ¾" W x 2½"H

**These are suggested and preferred dimensions but we can be flexible.*

Advertising Policy:

- All advertising is subject to publisher's approval.
- A limit of no more than six ads per issue will be published.
- Advertising space is assigned on first-come, first-served basis and location is editor's choice.

Format of Newsletter:

Booklet style 8½" x 11"

Typeset using desktop publishing software

Mailed first class and/or sent via email (depending on recipient's preference)

Ad Copy Requirements:

Camera-ready ads, including artwork and photos, are required and must be electronically submitted before the production deadline as a **jpg** or **tif** file.

Production Deadline Date

July 3, 2017
October 2, 2017
December 22, 2017
April 2, 2018
July 2, 2018
October 1, 2018

Distribution Date

Summer 2017
Fall 2017
Winter 2017
Spring 2018
Summer 2018
Fall 2018

Illinois Wheat Association News

Advertiser Information Sheet

COMPANY NAME _____

ADDRESS _____

CITY/STATE/ZIP _____

CONTACT PERSON _____ TITLE _____

TELEPHONE _____ FAX _____

E-MAIL _____ WEB SITE _____

Please select which size and source(s) you prefer for advertising purposes:

<u>Issue</u>	<u>Page Size</u> (1/8 or 1/4)	<u>Ad Cost</u>
Summer 2017	_____	_____
Fall 2017	_____	_____
Winter 2017	_____	_____
Spring 2018	_____	_____
Summer 2018	_____	_____
Fall 2018	_____	_____

Payment Terms:

The Association will invoice after publication. Invoices will include a hard copy of newsletter.

Mail, Fax or email this form to:

Charlene Blary
Illinois Wheat Association
1701 Towanda Avenue
Bloomington, IL 61702-2901
Phone: 309/557-3619
Fax: 309/557-3729

Please email ad to Charlene at cblary@ilfb.org