

JOIN US FOR THIS FREE 1-DAY WORKSHOP

Learn How to Grow Success as a Direct Market Farmer

SAVE *the* DATE



• MAY 7TH

Southern Illinois University
3268 W. Pleasant Hill Road
Carbondale, IL 62901

*Hosted by: Jackson and
Union County Farm Bureaus*

• MAY 10TH

Henry County Farm Bureau
128 N. Prospect St.
Cambridge, IL 61238

*Hosted by: Rock Island, Mercer,
and Henry County Farm Bureaus*

• MAY 11TH

Champaign County Farm Bureau
801 N. Country Fair Dr. Ste A.
Champaign, IL 61821

*Hosted by: Champaign County
Farm Bureau*

**REFRESHMENTS & NETWORKING: 8:30AM
CLASS: 9:00AM-4:00PM**

This 1-day workshop will help you:

- Understand and meet your customer's needs and values
- Actively seeking buyers and maintain healthy relationships
- Learn about sorting and packing for wholesale markets
- Network and hear from buyers and other wholesale farmers
- Discuss the details, from varieties, quality, pricing, communication, sequential planting, quality control, merchandising, trends, and more

Participating farmers receive a **FREE** copy of the Direct Market Success manual.

**LUNCH AND SNACKS ARE PROVIDED.
PREREGISTRATION REQUIRED.**

Register online at www.ilfb.org/LiveLocal

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