

The Illinois State Horticultural Society
Horticulture Field Day

Thursday, June 12, 2014

Schwartz Orchards, Centralia, Illinois

Tentative Agenda

8:00 a.m. – 1:30 p.m. at Schwartz Orchard

Schwartz Orchards hosts are Tom Schwartz, Owner/Operator and Nancy James, Market Manager. Schwartz Orchard is located on approximately 40 acres, seven miles southeast of Centralia. It was established in the 1950's, growing mainly strawberries but that has expanded into pick-your-own and pre-pick orchard with apples, peaches, strawberries, pumpkins, blackberries, pears, and tomatoes. The orchard is open mid-April through mid-December. The market contains a state of the art cider press and has produced several award winning ciders. In addition, apples, blackberries, and strawberries are used to make a specialty product, Schwartz Schweet Juice. New Schweet juice varieties that have been developed and distributed include: Blapple (blackberry and apple) and Strapple (strawberry and apple). The country store is open daily and offers a variety of apple butter, jellies, pickles, crafts and cookbooks. Visitors to the bakery will find donuts, homemade cobblers and strawberry shortcake, along with frozen apple cider. An annual Applefest is held each October, this year scheduled for October 11, 2014.

8:00 A.M. Registration

8:30 A.M. Welcome

8:45–11:30 A.M. Field Tours (Walking-Wagon Tours)

Speakers during the field tours:

Schwartz Orchard: Tom Schwartz

UIUC: Horticulture- Mosbah Kushad

Entomology- Richard Weinzierl

Plant Pathology- Mohammad Babadoost

Weed Sciences- Elizabeth Wahle

SIUC: Horticulture- Brad Taylor

12:00 – 1:30 p.m. Lunch and Lunch-Time Presentations
Exhibitor Introductions- **Don Naylor**
Introductions by President- **Denise Boggio**

Sponsored by: The Illinois State Horticultural Society, The University of Illinois, and
The Illinois Specialty Growers Association

Registration: Pre-registration donation is \$25 per person. \$30 at the door. Pre-registrations accepted by mail. By phone at 309/530-7678 (cell), 309/828-8929, or at ilsthortsoc@yahoo.com, pay upon arrival. Advance reservations are appreciated. Please pre-register on or before June 10. On-site registration begins at 8:00 a.m. on June 12. Children under 12 are free.

Directions: Schwartz Orchard is located at 1942 Copple Rd, Centralia. From I-57 take exit 109 (St Rte 161 West) about 4 miles toward Centralia, turn South (left) onto Schwartz Road about 2 miles, then turn East (left) to Schwartz Orchard on the right.

More Information: To pre-register, additional information, or hotels, contact: Don H. Naylor, Executive Secretary, 15962 Old Orchard Road, Bloomington, IL 61705, 309/530-7678, email: ilsthortsoc@yahoo.com.

For additional information on presentations, contact Mosbah Kushad phone: 217/244-5691 or email: kushad@illinois.edu

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Advance Registration Form
2014 I. S. H. S. Summer Field Day • Schwartz Orchard • Thursday, June 12, 2014

\$ _____ for _____ reservations for the field day at \$25/person. (At door will be \$30) Children are free.

Name of Orchard: _____

Names Attending Field Day: _____, _____,

_____, _____, _____

children _____ Names of Children: _____, _____,

_____, _____, _____

Address: _____ Email: _____

City: _____ St: _____ Zip: _____ Tele: _____

*Send mail in reservations to: I.S.H.S., 15962 Old Orchard Rd., Bloomington, IL 61705 to arrive by **June 10**.*