

A slice of our history

The Curtis family first settled southwest of Champaign in 1873. Over a century of farming later, fifth-generation descendant Paul Curtis traded the traditional hog-and-grain operation in for apples. His wife Joyce and he planted the first trees in 1977. Soon, this couple had a growing business on their hands. This led Paul to retire from teaching Agronomy at Parkland College and go into the apple business full-time.

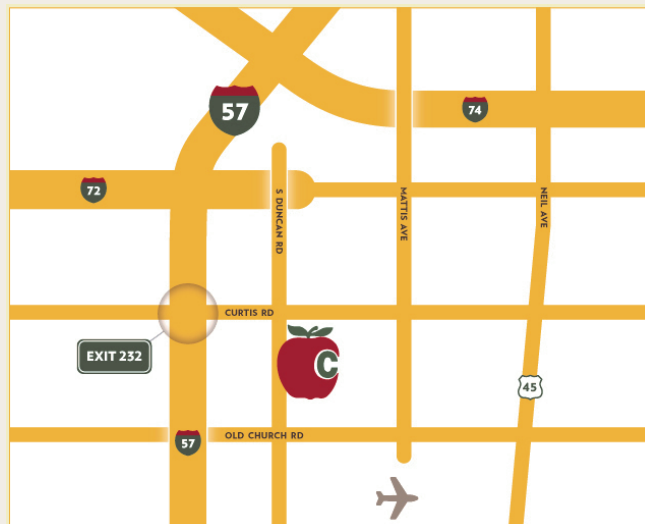
This young couple worked hard, raised 3 children: Debbie, Greg and Chris, and grew the Orchard from 700 trees in '77 to around 5,000 trees today. It began as a family-run endeavor and continues to be this to the present day. Of course, the family has grown significantly over the past 3 decades, and Paul & Joyce now thank God for their 7 grandchildren and 3 great-grandchildren, and for His continual care for all of them, even when times are tough.

Is Curtis Orchard Organic?

Not quite, but we are as close to organic as possible for our climate region. Extensive university research has shown that the high humidity here makes commercial production without fungicides impossible. In addition, the lack of natural predators for the infamous codling moth (whose larvae is the classic apple worm) makes some spraying for that pest necessary.



There is good news, however. Technologies developed in recent years allow us to greatly reduce our pesticide usage compared to 15 years ago. **Many of these new techniques have been developed in our own backyard at the University of Illinois.** We have built a strong relationship with scientists there, ensuring that you can enjoy flavorful apples without pests or excessive chemicals.



Directions to Curtis Orchard

- From I-57, take exit 232 (Curtis Road).
- From the off-ramp, turn east (toward the stoplight).
- In a half-mile, turn right at the stoplight (Duncan Road).
- In another half-mile, you'll see Curtis Orchard on the left.

Registration begins at 8:45 am at Curtis Orchard

COST

\$25 advance registration
\$30 at the door

For more information contact:

Don Naylor

ilsthortsoc@yahoo.com

309.530.7678



3902 S Duncan Rd
Champaign, IL 61822

www.CurtisOrchard.com

"Come spend a little time in the
country."

Paul Curtis



Illinois Specialty Growers Association

**Summer
Horticultural
Day**

Thursday, June 13, 2013



**CURTIS ORCHARD
& Pumpkin Patch**



ILLINOIS
UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN

Summer Horticultural Day 2013



University of Illinois Crop Sciences, with you all the way >>>

Whether it is which chemicals to use when, what diseases to watch out for, or what rootstock is the hardiest, the **Crop Sciences Department** through the U of I College of ACES has the answers you need. Ongoing intensive research on our multi-acre **Research Farms** continues to produce groundbreaking data that is invaluable to anyone in agribusiness in Illinois.

Come out and see the test plots for yourself, talk one-on-one with the experts who oversee the research that directly affects your business. **Supplemental tours begin at 3 pm** (S Race St. in Urbana and S First St. in Champaign).

